



Troubled over how to deliver contents in a cost effective way, anywhere at anytime?

The industry's traditional response in media market is to invest in new technologies, processes, skillsets to own and and managing operations in house.

Today it is clearly shown that moving to new video content formats and digitising the broadcast workflow is not just a matter of flickering a switch. It requires re-engineering of the business process that encompasses every element from media creation to distribution.

Features

Reliability

Automated playout operation and workflow, 24/7 playout including redundant system running in parallel.

Storage

Storage server for more than a thousand hours of broadcasting programmes, twofold protection by means of RAID.

Quality

Content Management System including automatic validation of the content, accuracy of playlists and consistency of content.

- Flexibility in channel localisation – subtitle, dubbing, ad-insertion. All can be done at playout server.
- Comes with remote web based content management to monitor and track your broadcast content worldwide so long as you have an internet connection.

Benefits

Singtel's managed playout services have the answers to the above by providing quality, cost effective and reliable storage solution. We offer fully-tapeless in both SD and HD formats and automated broadcasting over satellite IT and fibre.

Time and cost savings via outsourcing

Enjoy resource savings when you outsource your playout and origination requirements to Singtel. As a one-stop shop with end-to-end broadcast offerings, rely on Singtel to commission your services fast and get your content on air in the shortest time possible.

Peace of mind

Singtel offers you peace of mind with our in-depth experience and a fully-staffed operations center providing 24x7x365 customer service, signal monitoring, and engineering support.

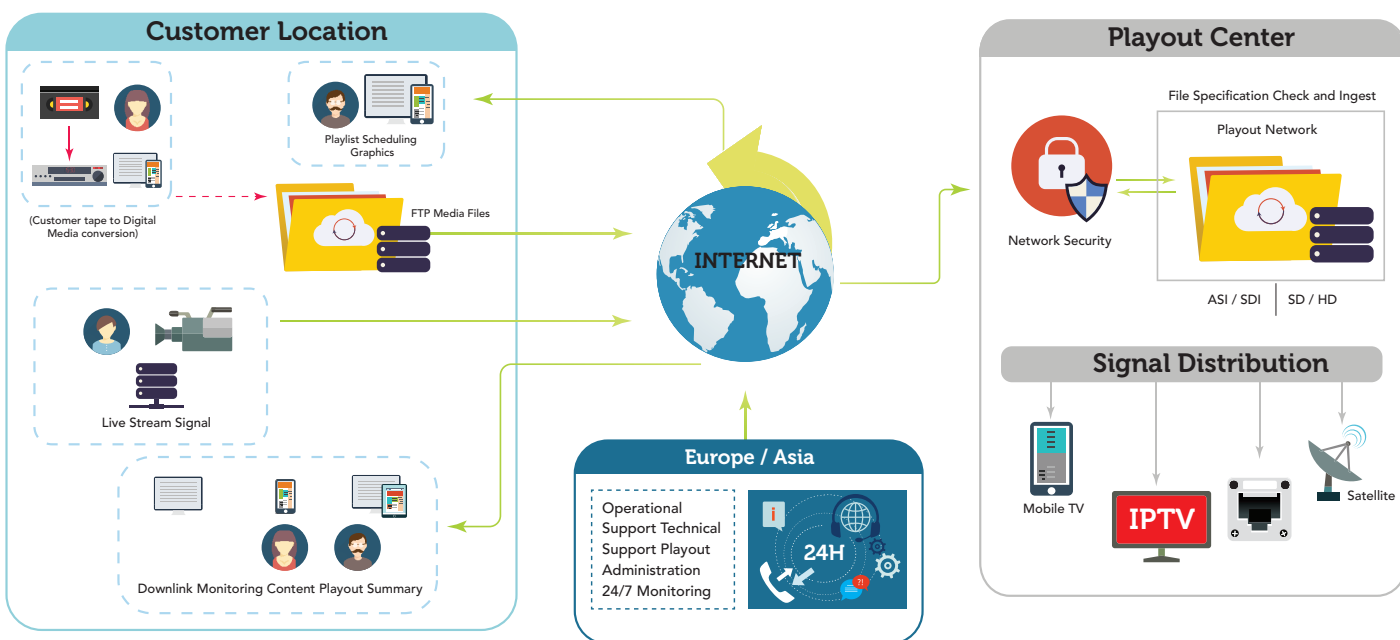
Freedom to focus on your business

Gain the freedom to focus on your core business of content creation and leave Singtel to manage the transmission and management of your media content

Maximise operational budget

Stretch your operational budget by bundling Singtel Playout and Origination services with other Singtel services including satellite distribution for one-stop convenience.

Smart Playout Work-flow



For more information



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Terms and conditions apply

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